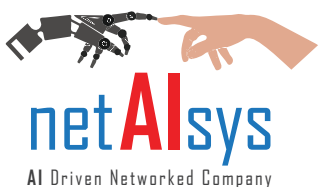
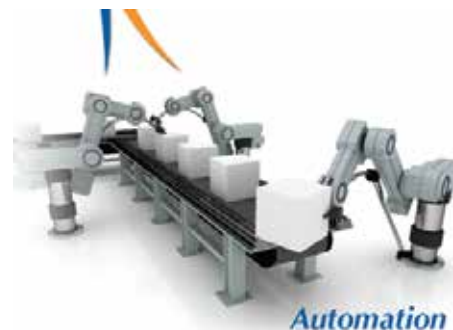


## BIG DATA ENGINEERING and BIG DATA ANALYTICS SOLUTIONS CONSULTING



### Leverage Big Data Develop and Implement ML and AI Algorithms Become Innovative and Competitive

- Analytics and data base infrastructure and implementation for digital transformation and Automation
- Data capture, data management, and analytics for diverse data structures - rectangular, hierarchical, and network structured data
- Combining survey data, geo-demographic data, population trends data, and transaction data



**INSTITUTE OF ANALYTICS (USA)™**  
BIG DATA INTELLIGENCE TRAINING

## ABOUT US

CRMPortals Inc., a leader in ML and AI is into the , in consulting and training, in the creation of innovative and competitive industry solutions full life cycle of Data engineering, Analytics, Technology architecture and integration, and Automation in the up and coming areas of Big Data, Cognitive Computing, Artificial Intelligence, Wearable Analytics, Sensor Analytics, and Internet of Things.

netAlsys (P) Ltd., the consulting division of CRMPortals Inc., is focused in providing advanced analytics solutions using Machine Learning, Deep Learning, and AI methodologies for big data applications in disruptive technologies. These are new world solution opportunities using new world technologies.

Institute of Analytics (USA)TM , the training division of CRMportals Inc., provides training by judiciously mixing intensive face-to-face training, extensive global faculty interactions, and real-time projects on a short term and long term basis. The Institute brings world class best practices in the confluence of Data, Analytics, Technology, and Automation ("DATA") platform for collaboration with Industry partners.

## PROFESSIONAL LEADERSHIP TEAM



### **Nethra Sambamoorthi, Ph.D**

Chief Analytics Officer, netAlsys,  
Networked AI Agents &  
CRMportals Inc.



### **P. Sundar, Ph.D**

Probability Systems



### **Usha Sambamoorthi, Ph.D,**

Health Analytics



### **R. Senthamarai, Ph.D**

Training and Academics  
Projects



### **Abe Phillips, Ph.D**

Insurance Analytics



### **S. Vasudevan, Ph.D**

Business Development  
Projects

## THE HIGH ENERGY DEV TEAM



# DATA-ANALYTICS-TECHNOLOGY-AUTOMATION A TRACK RECORD

- CRMPortals Inc., had built analytics solutions with Big Data Technologies for 100s of millions of records in the areas of Marketing, Healthcare, Financial services, Investment services, and HR - Talent analytics, by using viewers or participants or users' click/digital data, transaction data, survey data, socio-demographic data, ambiance data, in consort with data feeds from various closely related networks of industries and population sub-groups.
- These solutions are not only for profit organizations, but also for government and nonprofit organizations.
- Also these solutions help organizations for acquisition, loyalty, up-sell, cross-sell and via-partner-sell possibilities in case of for profit organizations. For not-for-profit and government organizations these solutions support for better services, more services, security of citizen, and smart city operations.

## CONSULTING & TRAINING SERVICES

- Develop and support high value analytics solutions
- Provide corporate training of analysts and analytics managers
- Automate data intelligence applications
- Integrate big data technologies with machine learning and predictive analytics

## PARTNER SERVICES

### DEDICATED CENTERS OF EXCELLENCE FOR OUR CLIENTS

- Contribute to client's analytics projects, as partner. Jointly sell analytics projects in the analytics market place.
- Train the client's employees or bring in newly trained/talented analyst/analytics managers, or put together a global analytics team.
- Help establish QA testing of the sourced or in-house built analytics models.

# SALIENT FEATURES - DIFFERENTIATORS

- Proven extensive consulting and development experience, and academic superiority.
- Company's senior consultants routinely work with customer records of 130 Million HH with 220 million adults for consumer marketing, health care, financial services and investment services by developing and deploying ML algorithms, using advanced methodological, and computational tools.
- Resources with 6 doctorates and 5 analysts, in computational and decision sciences, are some of the industry best solution developers with diverse topic experiences in the world, with world class practice development.
- In-depth experience of having built innovative unique analytics applications in wide range of industries.
- Extensive experience in building and applying massive collection of predictive models that leverage huge amount of data elements however they are sourced via multiple third parties
- Every assigned analytics talent group for your organization comes with world class supervision from a SME - Thought Leader from the industry

**A GLOBAL ANALYTICS QA  
AUTHORIZING  
PROJECT MANAGEMENT TEAM**

**A PARTNER IN DEVELOPING  
YOUR ANALYTICS  
CENTER OF EXCELLENCE**



## FOR FURTHER DETAILS

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